

Beaulieu Road Online Auction

Thursday 3rd June 2021

The first Beaulieu Road auction of 2021 has come and gone. With the uncertainty earlier in the year due to COVID and government regulations, it was decided the Spring auction would be online following in the footsteps on the first successful online auction in December. This auction was organised in conjunction with the New Forest Livestock Society, New Forest Pony Breeding and Cattle Society and Southern Counties Auctioneers.

The auction was open to all registered New Forest ponies and part-breds registered with the NFPBCS plus other breeds that had been de-pastured on the open forest by commoners. This enabled those sellers from across the country, who were eligible to enter, to take part in this online auction and an opportunity for buyers, who may not be able to make a sale, the ability to be able to bid on any of the lots. The auctioneers created an easy-to-read online catalogue from their website detailing guidelines on viewing, collection, and transfer of all paperwork for the lots presented for the auction.

A good entry of 55 lots were put forward with 40 being fully registered New Forest ponies varying from youngstock to older animals which included a good entry of New Forest fillies and mares which are much sought after. Buyers had a good selection to choose from.

The top four animals sold during this spring online auction:

Knavesash Woodlander, by Brock Buttons, a 7-year-old gelding owned by Nicola Denness reached £5450, which is a record price for the Beaulieu Road sales. This strong bay gelding, already backed to ride caught the eye of many potential buyers throughout the bidding process.

Beverley Molter's bay 3-year-old gelding Ridley Spirit, by Rushmoor Dalesman did not disappoint either, fetching £3750. A strong bay gelding who has already started his education into his next stage of his career. Beverley has bought foals previously from the Beaulieu Road sales to bring on and educate, he 'caught' her eye that day as a foal and now, 'very pleased to be supporting the online event with him' to start his next stage of his life.

Buckland Melody, a 2-year-old filly by Buckland Skyline and owned by Kate Adams attracted much interest and sold for £3100.

Hollyhatch Highlander is a homebred 2-year-old gelding bred by Kate Ingram, out of a registered New Forest mare Willoway Annabelle by Caradon Cracker, a Thoroughbred stallion sold for £3000.

Prices during this auction reflected the quality and demand for the New Forest Pony and what they have to offer. This breed has an amenable temperament, versatility to multiple disciplines, hardiness, strength, and sure-footedness.

Other provisional dates for the autumn sales, which subject to Government guidelines and legislation will be held at the Beaulieu Road sale yard, have been provisionally agreed as follows:

- Thursday 23rd September 2021
- Wednesday 27th October 2021
- Thursday 2nd December 2021

Further confirmation and details of these sales will be released in due course via Southern Counties Auctioneers and the New Forest Livestock Society.

End

Summary from:

New Forest Livestock Society and New Forest Pony Breeding and Cattle Society

Please note: all photos are copyright of the owner who have each given permission to use for publicity purposes. Each photo has the name of owner and animal's name for clarification of the above.