



NEW FOREST PONY BREEDING AND CATTLE SOCIETY

CODE OF CONDUCT

A member of the New Forest Pony Breeding and Cattle Society should:

- Comply with all equine legislation and regulations applicable in the UK;
- Abide by the Memorandum and Articles of Association, and the Rules, of the New Forest Pony Breeding and Cattle Society;
- Not seek to undermine the objectives, rules and practices of the New Forest Pony Breeding and Cattle Society;
- Not injure or attempt to injure whether directly or indirectly, the reputation, prospects or business of the Society or any other NFPBCS member.

Breaches of the New Forest Pony Breeding and Cattle Society's Code of Conduct may result in the Society's Disciplinary Procedures being invoked.

SOCIAL MEDIA AND INTERNET POLICY

Introduction

The NFPBCS acknowledge the importance of the internet and social media sites such as Facebook, Twitter, LinkedIn, home web-pages, chat rooms, and all other forms of electronic communication and the role which social media plays in the day to day lives of members.

This policy note is to remind members that the Rules of the NFPBCS. apply to members when using social media and the internet. Failure to adhere to this policy note could lead to disciplinary action being taken against a member.

Using Social Media

You should be aware that the NFPBCS may from time to time carry out internet searches to identify postings which include references to the NFPBCS and its members.

NFPBCS produced images are subject to copyright and should not be copied or used in social media save as provided in the NFPBCS website user terms and conditions.

You should ensure that any material that you transmit or post to social media is clearly stated to be your personal view and is not held to be, or could be mistaken as, the view of the NFPBCS.

You must not post or transmit any material which could damage the name or reputation of the NFPBCS, its members or former members, or which is derogatory to the character of or prejudicial to the interests of the NFPBCS.

You must not post or transmit any material relating to the NFPBCS, its members or former members or their horses or ponies, or which could otherwise be associated with or which may reasonably be attributed as coming from the NFPBCS:

that is threatening, defamatory, obscene, indecent, seditious, offensive, pornographic, abusive, liable to incite racial hatred, discriminatory, menacing, scandalous, inflammatory, blasphemous, in breach of confidence, in breach of privacy or which may cause annoyance distress or inconvenience; or

which constitutes or encourages conduct that would be in breach of the NFPBCS Rules, or constitutes a criminal offence, or which could give rise to civil liability, or otherwise be contrary to the laws of, or infringe the rights of a third party, in the UK or any other country in the world.

Any breach of this policy may constitute a breach of the NFPBCS Rules and could also lead to civil and/or criminal proceedings being brought against you.

If a complaint is active, any public discussion or comment by the complainant pertaining to the subject including on social media or other digital form will automatically result in the case being closed.

Disclosure Under Law Or Regulation

You should be aware that the NFPBCS will fully co-operate with any law enforcement authorities or court order requesting or directing the NFPBCS to disclose the identity or locate anyone posting any material in breach of this policy. If we are requested by the police or any other regulatory or government authority investigating suspected illegal activities to provide your personal information, the NFPBCS is entitled to do so.

Approved by Council June 2013